

PROJECT INFORMATION AND CONTACTS:

Lead Beneficiary:

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Department of Architecture and Urban Design,
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www.birzeit.edu

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Expected achievements:

- At least 8 SMEs of CCI participating in awareness and training activities
- 8 underutilized or abandoned urban stocks refurbished as a creative studio/lab
- 40 SMEs will upgrade their capacities benefiting from workshops
- Toolkits and advisory guides published on upcycling buildings and areas

Who will benefit?

- At least 40 SMEs
- Cultural and Creative Industries (CCI) clusters
- Women and young people working in CCIs
- Local communities and authorities
- Over 4,000 citizens to be reached

PARTNERS:

National Technical University of Athens - NTUA Attiki,
Greece
www.ntua.gr

Centre for Renewable Energy Sources and Saving -
CRES- Greece, Attiki.
www.cres.gr

Business Innovation Centre of Murcia - CEEIM Murcia,
Spain.
<https://www.ceeim.es/en/>

Center for Economic and Social Research for the South
of Italy - CRESM - Italy, Sicily.
www.cresm.net

National Research Council of Italy - Institute for Studies
on the Mediterranean- Italy, Sicily.
www.ismed.cnr.it

Creative collective - Tunis, Tunisia
www.collectifcreatif.org

Future Pioneers for Empowering Communities
Members in the environmental and educational fields -
FPEC Jordan, Amman
<http://future-pioneers.org/>



CARISMED

Capitalisation for Re-setting Innovation
and Sustainability in MED-Cities

CARISMED project is implemented under the
ENI CBC "Mediterranean Sea Basin Programme"
(<http://www.enicbcbmed.eu>).

Its total budget is 1.1 million Euro and it is financed
for an amount of 1 million Euro by the European
Union through the ENI CBC MED Programme.

Thematic objective:

A.2 - Support to education, research,
technological development and innovation.

Priority:

A.2.2 - Support SMEs in accessing research
and innovation.

Project Duration:

November 2021– November 2023



CARISMED Key concept

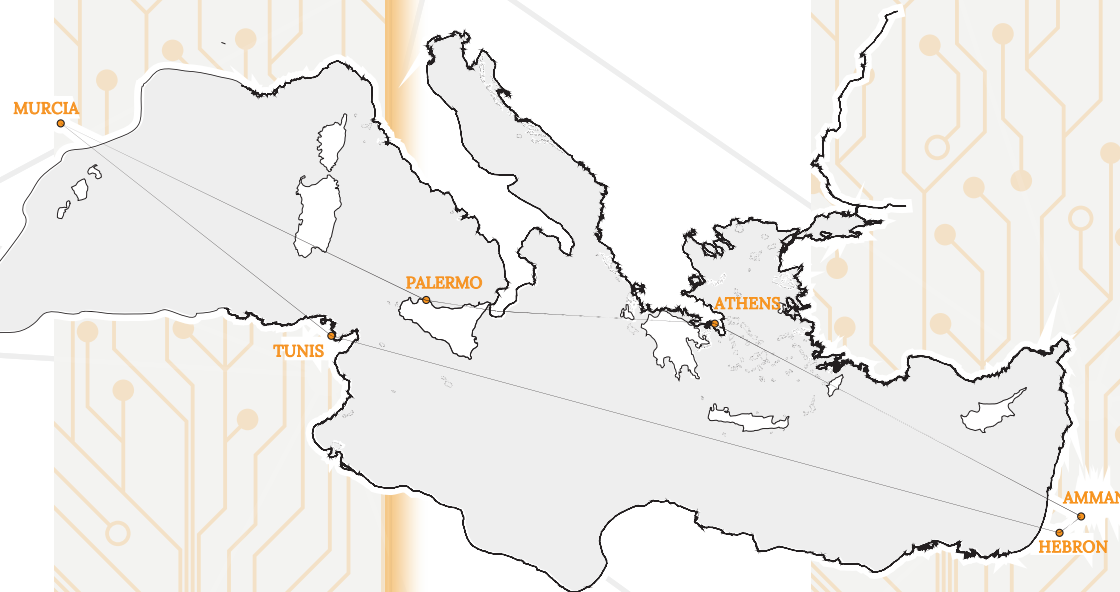
CARISMED promotes the uptake of results achieved by 3 ongoing ENI CBC MED projects to develop policies for improving sustainability and integrating innovation into the urban settings of Mediterranean cities, through the capitalization of Circular Economy (CE) and creative approaches.

A great deal of experience in re-setting the existing environment will be provided by these projects through refurbishment and re-using under utilized or abandoned urban stock. Towards a more sustainable and smart urban development, a low-cost Adaptive Reuse Strategy will use MAIA-TAQA innovation practices and interlinks with policy makers, and INNOMED-UP model for CE procedures within Cultural Creative Industry (CCI) SMEs. CE supply chain will address urban challenges while creating business opportunities for SMEs

CARISMED Overview

The CARISMED project will be implemented over two years' period in partnership between eight organizations in six cities in six different countries.

24 months – 8 partners – 6 cities – 6 countries
Palestine, Greece, Spain, Italy, Tunisia, Jordan



by using INNOMED-UP model and SME4SMARTCITIES smart tools and techniques through 'ready to deploy' solutions. Cooperation agreements among cluster members will be further built up to enhance collaborative innovation schemes based on MAIA-TAQA policy instruments, SME4SMARTCITIES framework for collaboration between the public and private sector, and INNOMED-UP framework for CCI SMEs clustering. Finally, the project will promote innovative methodologies for re-setting the built environment in Mediterranean cities by developing a toolkit and guide on upcycling buildings and areas through CCI SMEs clustering.

CARISMED Objectives

The project overall objective is to develop urban policies for improving sustainability and integrating innovation into the urban setting of Mediterranean cities in order to effectively re-structure living and working conditions.

This aim will be achieved through the following specific objectives:

- ★ Promoting innovative approaches/CE methodologies for re-setting the built environment at Med-Cities (both the building shell and its technological and business content) by developing a toolkit/advisory guide on upcycling buildings/areas of the built environment through CCI SMEs clustering.

- ★ Establishing targeted pilot creative workshops at regional and national level in order to reach and involve new target groups/type of stakeholders through expertise outreach and advocacy of policymakers, local authorities, key sector stakeholders, organizations and SMEs, i.e cross-border level.

- ★ Making use of asynchronous e-learning platforms where knowledge and resources pooling results foster the mainstreaming of good practices towards central principles for planning interventions, improve sustainability and integrate innovation of CCI SMEs Clustering into the urban setting at Med-Cities.